

# 2018 Montford Music and Arts Festival

## Information Sheet for ARTISTS and NON-FOOD (NF) VENDORS

**CHECK-IN POINT for Artists and NF Vendors:** Cullowhee St Barricade (Access from Cumberland Ave)

### **DIRECTIONS to Artist and NF Vendor Check-in Point:**

From downtown Asheville or I-240 exit 4C:

1. Head North on Montford Ave from the Asheville Visitor Center (36 Montford Ave; Asheville)
2. Turn RIGHT at W. Chestnut traffic light
3. Turn LEFT at Cumberland Avenue 4-way stop
4. Turn LEFT on Cullowhee – Check in at Barricade

### **CHECK-IN:**

All vehicles must line up on Cumberland Ave heading north from W. Chestnut toward Cullowhee St.

You may start lining up before 7:00am. **Check in starts at 7:00am at the Cullowhee Barricade.**

**You must check in at the barricade before proceeding to your booth.** Please bring your booth number.

### **BOOTH SETUP:**

Only a single vehicle per booth is permitted at one time. You will be traveling south on Montford Avenue to reach your booth location. Booth locations will be marked on the street. Odd numbered booths will be on the left side of the street, and even numbered booths will be on the right. No matter which side your booth is on, **park on the left side of the street.** Keep the right side of the street open for vehicles to exit. You must unload and then remove your vehicle in no longer than 15 minutes, so that everyone has a chance to unload in a timely manner. Booth set-up is to be done after unloading and removing your vehicle, **not during unloading.** You will exit by traveling south on Montford toward W. Chestnut.

**TENTS:** The City of Asheville requires all tents to be weighted down. Gallon jugs filled with water or sand work. You may not attach stakes to the pavement. Any tent not weighted down is subject to removal from the festival without a refund. Vendors are responsible for supplying all tents, weights, tables and chairs for their booths.

**TRASH:** You are responsible for your trash. Please do not use festival trash cans.

**PARKING:** After setting up, you may park on any of the side streets outside of the festival area, or at the Holy Trinity Greek Orthodox Church at 227 Cumberland Ave. Note, Church parking gates close at 7:30pm so your vehicle must be removed before gates are locked.

### **BOOTH DISMANTLE:**

You must stay open until 6:00pm, at which time you may begin to dismantle. Hand carts are permitted, but no vehicles will be allowed to enter the area until the end of the festival and when people are off the street, around 7:00pm.

A strict traffic procedure will be implemented to maintain efficient removal of booths and contents. Vehicles may begin lining up on Cumberland Avenue by 6:15pm in the same location as check in.

A festival coordinator will direct the flow of traffic into the booth areas as you come in on Cullowhee.

Following the same procedure as set-up, park only on the left side of the street to allow the right lane to stay open for exiting traffic. Vehicles trying to gain access any other way will be turned away. **NO EXCEPTIONS.**

**Thank you in advance for following these procedures.**